

Better thinking leads to better decisions, and better decisions lead to better results.

DEVELOPING THINKING SKILLS FOR BETTER PROBLEM-SOLVING & DECISION-MAKING

One-day hands-on workshop that transforms how sales professionals communicate, connect and close by focusing on trust, value, and real conversations.

DATE

16th October, 2026

VENUE

AshreiTech Academy, NASTP
Main Sharah e Faisal, Karachi

Let's Meet With Our Trainer

ZAIN GOPLANI

He is an internationally acclaimed trainer and founder of Zest Experience, a leading training and consulting firm operating across the UAE, Turkey, and South Asia. Certified in Design Thinking™ and Professional Training (IAPPD UK), HE empowers organizations to unlock growth and innovation through dynamic, hands-on workshops.

SPECIALIZATIONS

- Leadership Training
- Design Thinking™
- Cross-Cultural Consulting
- Strategic Growth Facilitation
- Workshop Design & Delivery
- Corporate Collaboration



Discover how Zain can transform your team's potential to begin the journey.



PROGRAM OVERVIEW

In fast-paced and complex work environments, the quality of decisions depends on the quality of thinking. Many workplace challenges persist not due to lack of effort, but due to limited thinking approaches.

Thinking Edge is a one-day workshop designed to help professionals strengthen their analytical, critical, and creative thinking skills, enabling better problem-solving and more effective decision-making at work. The session focuses on how people think, not just what they decide.

METHODOLOGY

- Thinking exercises and problem-solving activities
- Group challenges and case scenarios
- Individual and team-based discussions
- Reflection and facilitated debriefs

LEARNING OUTCOMES

By the end of this workshop, participants will be able to:

- Identify gaps in their thinking approach
- Analyze problems more objectively
- Challenge assumptions and biases
- Generate practical and innovative solutions
- Make confident and well-reasoned decisions



REGISTRATION DETAILS

Program Fee: **PKR 40,000+ 15% SST** per participant.

Payment can be made via a Payorder in the name of AshreiTech or IBFT to:

Title of Account: ASHREI TECH PRIVATE LIMITED

IBAN: PK61MEZN0099740107642699

Bank Name: Meezan Bank Limited

Nominate a group of 4 and get a 15% discount

The program fee covers the program manual, certificate of participation, Lunch, Entry Pass, and networking opportunities.

Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information, Contact

0307-0870874

Or Email to:

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