

Build the confidence to give and receive feedback effectively.

# THE ART OF RECEIVING & GIVING FEEDBACK

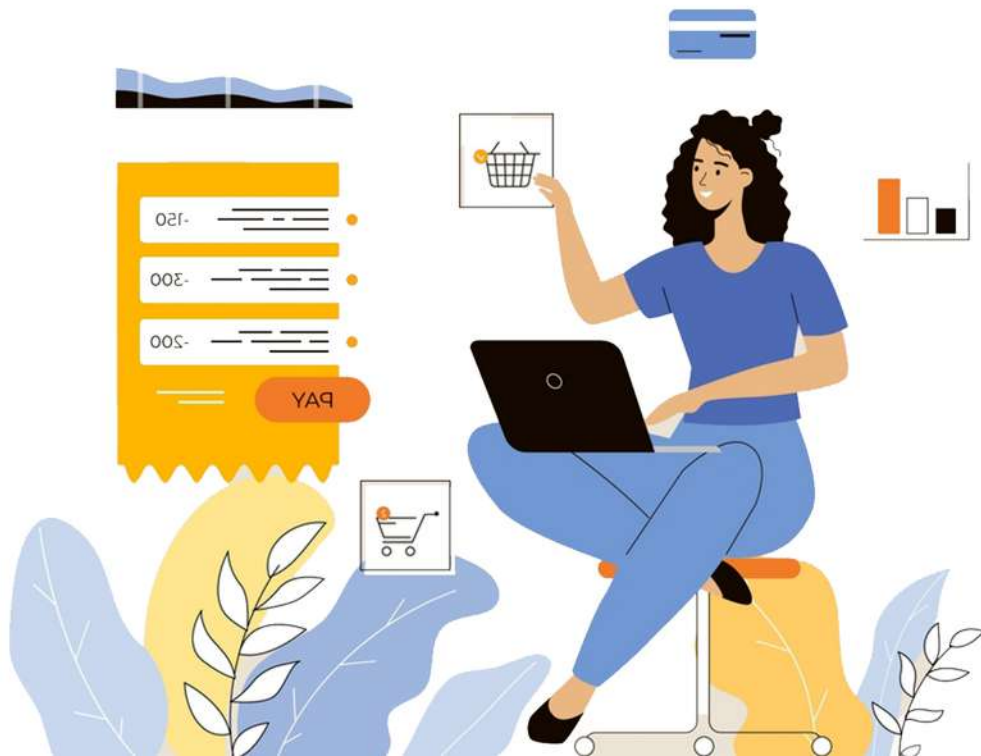
A workshop to build confidence and capability in giving and receiving feedback effectively,

## DATE

20<sup>th</sup> August 2026

## VENUE

AshreiTech Academy, NASTP  
Main Sharah e Faisal, Karachi



# SHAKEEL MAPARA

He's an accomplished HR and organizational development professional with extensive experience in leadership development, learning, and culture transformation. Currently serving as Advisor – OD at Packages Group, he has previously led HR, training and OD functions at Sanofi and American Express Pakistan, driving impactful change and people development initiatives across diverse industries.



## AREAS OF EXPERTISE:

- Change Management & Cultural Transformation
- Leadership Development for Emerging & Mid-Level Managers
- Coaching & Mentoring (Local & International)
- Capability Building for Young Professionals
- High-Potential Talent Development
- Integrating New Generations into the Workforce
- Behavioural Competency Training
- Women Empowerment & Leadership Advancement

# PROGRAM OVERVIEW

This one-day interactive workshop helps people managers develop the skills to deliver constructive feedback and receive feedback positively. Participants learn practical tools, communication techniques, and behavioural approaches to make feedback a powerful driver of performance, engagement, and leadership effectiveness. The program is ideal for people managers and leaders with direct reports.

## KEY LEARNING AREAS

- Understanding the purpose, importance, and timing of feedback
- Role of feedback in performance management and business growth
- Delivering positive and constructive feedback effectively
- Building interpersonal and communication skills for feedback
- Giving feedback to subordinates, peers, and stakeholders
- Applying the DESC model for structured feedback conversations
- Overcoming challenges and resistance in feedback discussions
- Using feedback to strengthen leadership and team engagement

## LEARNING OUTCOMES

- Deliver feedback confidently across diverse teams and generations
- Prepare and communicate feedback effectively to individuals and teams
- Build trust and improve relationships through constructive feedback
- Use feedback as a tool to strengthen leadership and performance



# WORKSHOP METHODOLOGY

- Group discussions
- Case studies
- Role plays
- Team activities
- Self-assessment questionnaire
- Pre-workshop reflection call

# POST-WORKSHOP SUPPORT

- Dedicated WhatsApp group for follow-ups
- Peer learning and experience sharing



# REGISTRATION DETAILS

Program Fee: **PKR 40,000+ Tax** per participant.

Payment can be made via a Payorder in the name of AshreiTech or IBFT to:

**Title of Account:** ASHREI TECH PRIVATE LIMITED

**IBAN:** PK61MEZN0099740107642699

**Bank Name:** Meezan Bank Limited

Nominate a group of 4 and get a 15% discount.

The program fee covers the program manual, certificate of participation, Lunch, Entry Pass, and networking opportunities.

Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

**EQUIP WITH THE SKILLS TO GIVE AND RECEIVE FEEDBACK CONFIDENTLY,  
ENROL IN THIS WORKSHOP TODAY.**

For more information, Contact

**0307-0870874**

Or Email to:

**[msalman@ashreitech.com](mailto:msalman@ashreitech.com)**