

THE ART OF PUBLIC SPEAKING

Led by Salman Pasta

Overview

Public speaking isn't just a skill; it's a power move. And let's be real, most people would rather fake a fever than speak in front of a crowd. But avoiding it? That quietly blocks confidence, leadership, and opportunities.

The Art of Public Speaking is a 16-hour immersive public speaking program by AshreiTech Academy, designed to turn hesitation into confidence and ideas into impactful communication.

Modules

➔ **Module 1: Introduction to Public Speaking**

Welcome & Introductions

Set expectations and introduce the program

Understanding Public Speaking

Importance and purpose of public speaking

Overcoming Fear

Understand and manage public speaking anxiety

Fundamentals of Public Speaking

Core elements of effective communication

Learning Through Examples

Analyze real public speaking examples

Content Creation

Develop clear and engaging content

Modules

➔ **Module 2: Communication & Presentation Skills**

Voice Control

Use tone, pace, and clarity effectively

Body Language

Apply effective non-verbal communication

Preparing Talks

Structure and practice presentations

Presentation Delivery

Present with confidence and clarity

Time Management

Manage presentation time effectively

Audience Engagement

Build connection and interaction with the audience

➔ **Module 3: Art of Speaking & Storytelling**

Humor

Use humor effectively in presentations

Visual Aids

Support presentations with visuals

Personal Speaking Style

Develop a unique speaking style

Impromptu Speaking

Think and speak confidently on the spot

Modules

➔ **Module 4: Presentations & Evaluation**

Final Presentations

Deliver presentations in a live setting

Feedback & Evaluation

Receive feedback for improvement

LEARNING OUTCOMES

By the end of this program, students will:

- ➔ **Overcome the Fear of Public Speaking** – Understand the causes of fear and apply strategies to manage speaking anxiety.
- ➔ **Master Content Creation and Delivery** – Structure, organize, and present ideas effectively for different audiences.
- ➔ **Enhance Non-Verbal Communication** – Use body language effectively to support and strengthen your message.
- ➔ **Use Humor and Impromptu Techniques** – Apply humor appropriately and handle spontaneous speaking situations with confidence.
- ➔ **Refine Speaking Style, Tone, and Articulation** – Improve delivery through voice control, tone, and clear articulation.
- ➔ **Develop Self-Evaluation and Time Management Skills** – Manage presentation time effectively and use feedback for continuous improvement.

PROGRAM DETAILS

FEE: PKR 10,000

DAYS: SATURDAY

TIME: 4PM - 6PM