

# AI FOR CREATIVITY AND PRODUCTIVITY

Led by Sagar Samy

## Overview

AI is changing the way we create, making it faster, smarter, and more accessible than ever before. From turning ideas into visuals to transforming thoughts into videos and interactive content, the possibilities continue to grow. This program is designed to help you keep up with that shift, build confidence in using modern tools, and move beyond simple experimentation. You will learn how to guide AI, refine your ideas, and turn simple concepts into complete and polished creations.

## PHASE 1: DISCOVER AI

### ➔ Module 1: Understanding AI?

- What AI is, explained with simple and relatable examples
- Where it already appears in everyday life (YouTube, games, apps)
- What AI can and cannot do
- Interactive demo: Ask AI anything

### ➔ Module 2: Talking to AI – The Art of Prompting

- How to ask better questions
- Getting creative responses such as stories, ideas, and suggestions
- Prompt Frameworks
- Exploring different styles and tones  
(Suggested tools: ChatGPT, Gemini, Claude, Qwen, Kimi)

### ➔ Module 3: Control Structures & Logic Building

- Turning ideas into stories and concepts
- Brainstorming using AI
- Using AI for school tasks in a safe and ethical way

## PHASE 2: CREATE WITH AI

### ➔ Module 4: AI Art and Images

- Turning imagination into visuals
- Exploring styles such as cartoon, realistic, and fantasy
- Creating posters, characters, and thumbnails  
(Suggested tools: Leonardo, Ideogram, Riffusion, MixBoard)

### ➔ Module 5: AI Videos

- Creating short videos from ideas
- Producing content for reels and short-form platforms
- Turning images into motion (Suggested tools: Runway, Pika)

### ➔ Module 6: AI Voices

- Generating voiceovers
- Adding personality and narration to content
- Experimenting with tone and delivery (Example tools: ElevenLabs)

### ➔ Module 7: AI Music

- Creating original music
- Matching sound with mood and visuals
- Adding background music to projects (Example tools: Suno, Udio)

## PHASE 3: BUILD PROJECTS

### ➔ Module 8: Combine Everything

- Bringing together text, images, video, voice, and music
- Creating a complete short project from start to finish  
(Suggested tools: Mage, Pomeli)

### ➔ Module 9: Present Your Ideas

- Turning ideas into structured presentations
- Visual storytelling basics
- Building confidence in presenting (Example tools: Gamma, Canva)

### ➔ Module 10: Build Your Mini Website

- Creating a simple personal page
- Showcasing projects
- Sharing work online  
(Suggested tools: Durable, Framer, Lovable, Firebase Studio)

## PHASE 4: EXPLORE AND PLAY

### ➔ Module 11: AI in Games

- How AI is used in games
- Creating characters and environments
- Exploring interactive experiences

### ➔ Module 12: Creative Experiments

- Memes, avatars, and transformations
- Exploring unique and experimental tools
- Creative challenges and activities

## PHASE 5: SHOWCASE

### ➔ Module 13: Mini Project

- Create a complete AI project
- Focus on a short video or creative output

### ➔ Module 14: Final Showcase

- Present completed work
- Share ideas and receive feedback
- Reflect on learning and progress

### Module 15: Using AI Responsibly

- Understanding limitations of AI
- Respecting others' work
- Using AI in a safe and thoughtful way

# LEARNING OUTCOMES

---

**By the end of this program, students will:**

- ➔ **Develop a clear understanding of AI, its real-world applications, and its limitations.**
- ➔ **Communicate effectively with AI using structured prompts.**
- ➔ **Use AI tools to create visuals, videos, voiceovers, and music from simple ideas.**
- ➔ **Transform concepts into complete creative projects by combining multiple AI-generated elements.**
- ➔ **Build confidence in presenting ideas and showcasing work through digital platforms.**
- ➔ **Apply AI responsibly, understanding ethical use and respecting originality.**

## **PROGRAM DETAILS**

---

**FEE: PKR 16,000**

**DAYS: TUESDAY - FRIDAY - SATURDAY**

**TIME: 3PM - 5PM**