

# THINK SMART - THE POWER OF ANALYTICAL & STRATEGIC THINKING

This training is designed to equip corporate professionals with the mindset, tools, and frameworks needed to think analytically and strategically in a business environment.

## DATE

11<sup>th</sup> July, 2026

## VENUE

AshreiTech Academy, NASTP  
Main Sharah e Faisal, Karachi

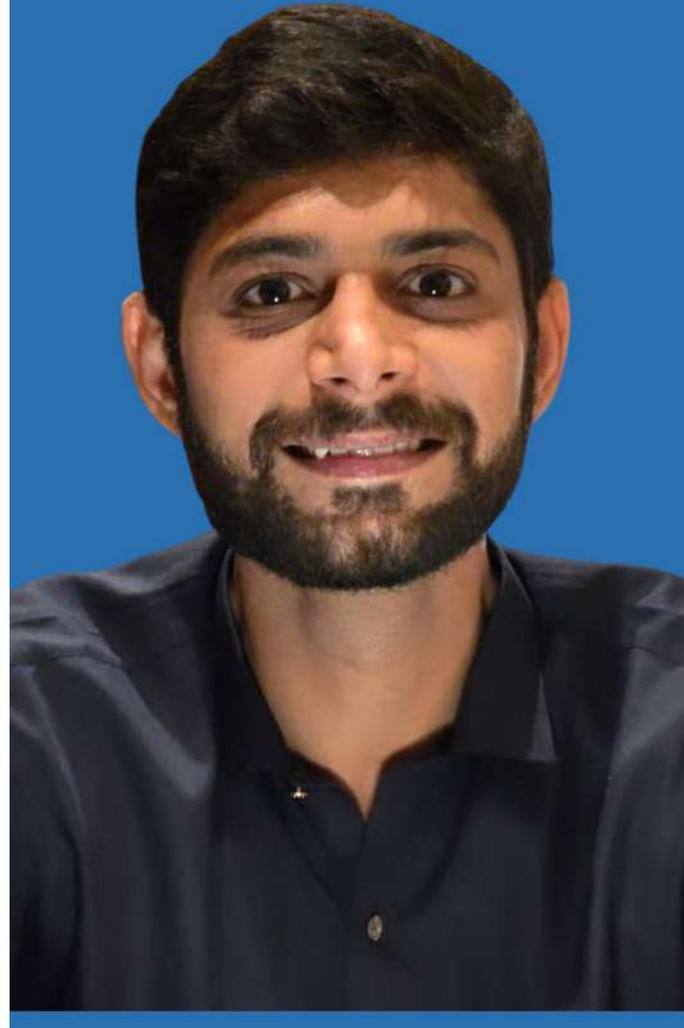


## Meet Our Trainer

# MUHAMMAD ADNAN SALAT

Founder & Managing Director –  
Finnovus Financial Strategy | Digital  
Advisory | Data Analytics

Muhammad Adnan Salat is a finance, strategy, and digital transformation leader with 13+ years of global experience, working with top-tier organizations including Deloitte (Yousuf Adil), Equinix, IBEX, and SS&C Primatics.



## CORE EXPERTISE

- Analytical & Strategic Decision-Making
- M&A Financial Due Diligence
- Fractional CFO & Financial Strategy
- Capital Structuring & Valuations
- Data Analytics (Power BI, Tableau)
- AI & Automation for Business Operations

## KEY HIGHLIGHTS

- Delivered \$5M+ financial impact in SaaS engagements
- Led \$212M equity restructuring project
- Strategy leadership for Equinix (240+ data centers, \$82B market cap)
- ACCA Inspiring Member Award – 2024

# PROGRAM OVERVIEW

This program is designed to help professionals strengthen their analytical and strategic thinking capabilities through practical frameworks, real-world case studies, and interactive exercises. Participants will learn how to break down complex problems, analyse data effectively, and make informed decisions that align with long-term business objectives. The session combines structured learning with hands-on activities to ensure immediate application in workplace scenarios.

## KEY TRAINING CONCEPTS

### Analytical Thinking

- Breaking down complex problems
- Identifying patterns, data insights, and cause-effect relationships

## TOOLS COVERED:

- 5 Whys
- Pareto Analysis
- SWOT (Internal Assessment)



# LEARNING OUTCOMES:

**By the end of this program, participants will be able to:**

- Understand the key differences between analytical thinking and strategic thinking
- Apply structured frameworks such as root cause analysis, first-principles thinking, and strategic prioritization
- Use analytical and strategic tools on real-world business cases
- Strengthen decision-making skills through guided discussions and practical activities



# REGISTRATION DETAILS

Program Fee: **PKR 30,000+ 15% SST** per participant.

Payment can be made via a Payorder in the name of AshreiTech or IBFT to:

Title of Account: ASHREI TECH PRIVATE LIMITED

IBAN: PK61MEZN0099740107642699

Bank Name: Meezan Bank Limited

Nominate a group of 4 and get a 15% discount.

The program fee covers the program manual, certificate of participation, Lunch, Entry Pass, and networking opportunities.

Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information, Contact

**0333-2775771**