

THE DIVINE BLUEPRINT: INTEGRATING DEI & PROFESSIONAL EXCELLENCE THROUGH ISLAMIC TEACHINGS

This workshop takes participants on a journey from foundational Islamic principles to practical historical examples, enabling them to apply these teachings in modern workplaces.

DATE

9th April, 2026

VENUE

AshreiTech Academy, NASTP
Main Sharah e Faisal, Karachi



Let's Meet With Our Trainer

NADYM CHANDNA

Hes a seasoned leader with over 20 years of experience in marketing, financial services, and people development. His career includes senior leadership roles at Zurich Life (Asia & Middle East) and AIG (Gulf & Bangladesh), as well as founding and leading the International Center for Career Development (ICCD), a multi-country consultancy spanning 11 nations. Alongside corporate leadership, he contributes as a board member, visiting faculty, and global speaker across Pakistan, Bangladesh, Hong Kong, UAE, and East Africa.



EXPERTISE

- Strategic Leadership & Business Growth
- Marketing & Sales Management
- Executive Coaching & Leadership Development
- Training & E-Learning Solutions
- Islamic Finance & AML/CFT Compliance
- Public Speaking & People Development
- Cross-Cultural & International Market Expansion

PROGRAM OVERVIEW

The Divine Blueprint: Integrating DEI & Professional Excellence through Islamic Teachings” is an immersive session that explores how the Qur’an, the Sunnah of Prophet Muhammad (SAW), and the lives of the Sahabah offer a comprehensive and timeless framework for diversity, equity, inclusion (DEI), and professional conduct.

Inspired by the Qur’anic principle:

“Allah willed this diversity, and had He, Glory be to Him, willed otherwise, He would have created all mankind one nation.”

— Qur’an (11:118)

KEY TAKEAWAYS FOR PARTICIPANTS

- A deep, evidence-based understanding of DEI as a core Islamic mandate, supported by Qur'an, Hadith, and historical precedents.
- Practical models of inclusive leadership from the Seerah and the Sahabah to emulate.
- Actionable strategies to identify and counteract unconscious bias and foster inclusive communication.
- A renewed sense of purpose, viewing daily professional conduct as a means of spiritual fulfillment and societal betterment.
- A personalized plan to champion respect, equity, and excellence in their workplace.

COURSE CONTENT

Module 1: Foundations of Justice and Human Dignity

- Qur'anic insights from Surah Al-Hujurat (49:13) and Surah An-Nisa (4:1) on human diversity.
- Lessons from the Farewell Sermon of Prophet Muhammad (SAW) on equality beyond race and ethnicity.
- Understanding the concepts of Adl (justice) and Ihsan (excellence) in building fair and compassionate workplaces.

Module 2: DEI in the Seerah and the Era of the Sahabah

- The Constitution of Medina as an early model of a pluralistic and inclusive society.
- Inclusive leadership examples from the Prophet (SAW), including the appointments of Usamah ibn Zayd (RA), Salman al-Farsi (RA), and Suhayb ar-Rumi (RA).
- Economic justice through the governance and welfare policies of Umar ibn al-Khattab (RA).

Module 3: Overcoming Bias and Inclusive Communication

- Addressing unconscious bias through Islamic teachings on Ghibah (backbiting) and Su' al-Dhann (negative assumptions).
- Prophetic guidance on respectful communication and trust.
- Lessons from the Sahabah on respectful disagreement (Ikhtilaf) and constructive dialogue.

COURSE CONTENT

Module 4: Professional Excellence as an Act of Worship

- The Islamic work ethic and the importance of excellence (Itqan) in professional responsibilities.
- Practicing Amanah (trust and integrity) in all professional dealings.
- Leadership as service (Khilafah) inspired by the humility of the early Caliphs.

Module 5: Action Planning and Personal Commitment

- Participants develop a “Faith-in-Action Plan” to apply workshop insights.
- Setting clear, measurable actions to promote ethical, inclusive, and value-driven workplaces.

REGISTRATION DETAILS

Program Fee: **PKR 29,900 + 15% SST** per participant.

Payment can be made via a Payorder in the name of AshreiTech or IBFT to:

Title of Account: ASHREI TECH PRIVATE LIMITED

IBAN: PK61MEZN0099740107642699

Bank Name: Meezan Bank Limited

Nominate a group of 4 and get a 15% discount.

The program fee covers the program manual, certificate of participation, Lunch, Entry Pass, and networking opportunities.

Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information, Contact

0333-2775771