

Your first impression speaks before you do, make it unforgettable.

# PERSONAL BRANDING FOR CAREER ADVANCEMENT

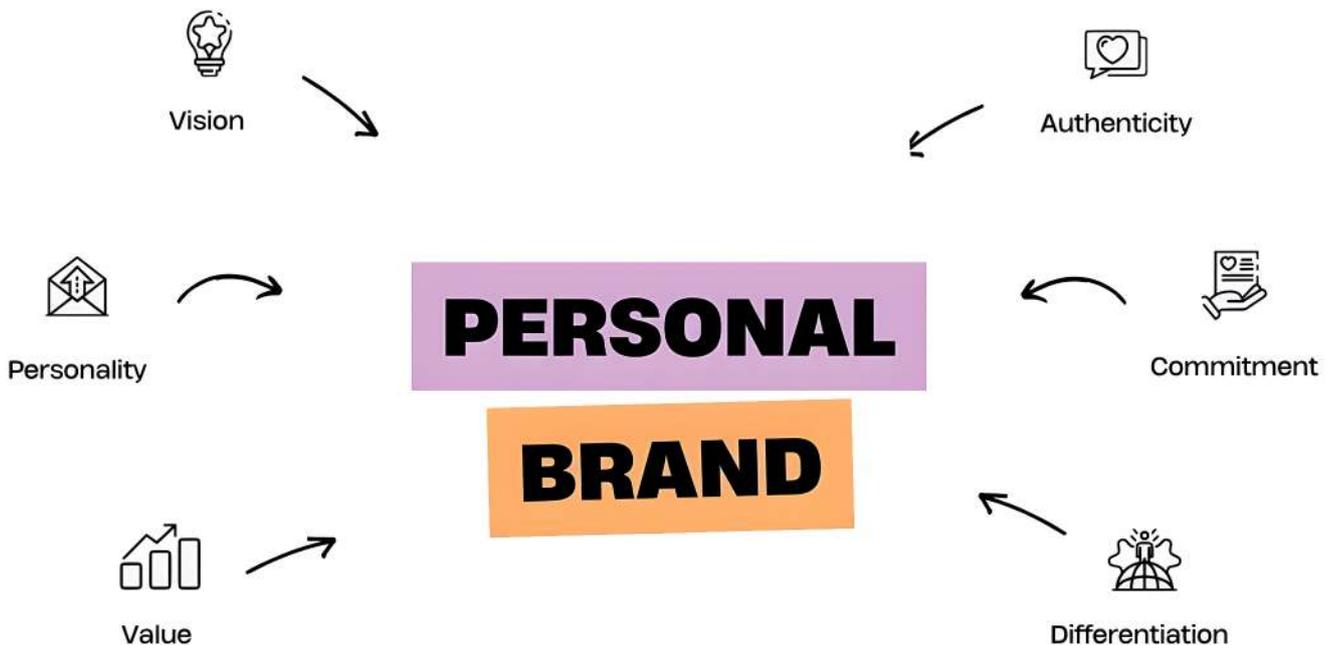
This one-day workshop is designed to refine your personality and presence to align with the confidence and professionalism of accomplished Managers and Directors.

## DATE

8<sup>th</sup> April, 2026

## VENUE

Ashrei Tech, 2nd Floor NASTP  
Main Sharah e Faisal, Karachi.



Let's Meet With Our Trainer

# BASEER SAMI

He's a renowned Corporate Trainer, Motivational Speaker, and CEO of The Medium, with extensive experience training professionals across Pakistan and internationally, including the UAE, Bahrain, and Oman. He is known for delivering impactful learning experiences that enhance individual performance and strengthen organizational effectiveness.

Driven by a mission to create positive change, Baseer focuses on developing human potential and enabling teams to achieve their goals with greater energy, confidence, and efficiency.



## EXPERTISE

- Leadership Development
- Emotional Intelligence
- Customer Service Excellence
- Communication Skills
- Selling Strategies
- Team Building
- Conflict & Change Management
- Train the Trainer Programs

## CLIENTS INCLUDE



# PROGRAM OVERVIEW

This one-day workshop is designed to elevate participants' personal and professional presence to reflect the confidence, polish, and credibility of accomplished Managers and Directors. With first impressions formed within the first 30 seconds, the program focuses on refining appearance, communication, and overall executive presence.

Recognized as a powerful change agent, this workshop empowers participants to project confidence, strengthen their personal brand, and leave a lasting, positive impression, helping them take pride in their enhanced professional image. If you are a beginner, junior, or mid-level executive looking to enhance your professional presence and personal effectiveness, this training is designed for you.

# LEARNING OUTCOMES

**By the end of this workshop, participants will be able to:**

- Present themselves with confidence and professionalism
- Communicate effectively with strong executive presence
- Demonstrate professional work ethics and positive attitude
- Use body language and voice to influence and engage
- Manage emotions and respond professionally in workplace situations
- Build stronger interpersonal and professional relationships



# PROGRAM HIGHLIGHTS

## **Executive Grooming & Professional Image**

Master the essentials of personal grooming to create a confident and polished executive presence.

## **Strong Character & Professional Mindset**

Develop a powerful belief system, align your values with organizational goals, and build a confident professional identity.

## **Work Ethics & Professional Excellence**

Learn the core values of integrity, responsibility, respect, teamwork, and creating meaningful workplace impact.

## **Confident Communication & Presence**

Enhance your presentation skills, body language, voice tone, and overall communication confidence.

## **Positive Attitude & Confidence**

Cultivate a positive mindset, executive presence, and the qualities of a pleasant and influential professional.

## **Interpersonal Skills & Emotional Intelligence**

Improve your ability to listen, manage emotions, handle conflicts professionally, and build strong workplace relationships.

# FEE DETAILS

- **PKR 23,500 + 15% SST** per participant

# HOW TO REGISTER

- Payment can be made via Payorder in the name of AshreiTech or IBFT to:  
Title of Account: ASHREI TECH PRIVATE LIMITED  
IBAN: PK61MEZN0099740107642699  
Bank Name: Meezan Bank Limited  
Payment receipt to be sent at [Jiqbal@ashreitech.com](mailto:Jiqbal@ashreitech.com)
- **Nominate a group of 4 and get a 15% discount.**
- The program fee covers the program manual, certificate of participation, lunch, entry pass, and networking opportunities.
- Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information, Contact

**0333-2775771**

# REGISTER NOW

to invest in the most important brand you'll ever represent — yourself.