

# SOLVE SMART: TURNING CHALLENGES INTO SOLUTIONS

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A practical one-day training designed to help deal with workplace challenges with clarity, logic, and confidence, turning problems into actionable solutions.

## DATE

February 13<sup>th</sup>, 2026

## VENUE

AshreiTech Academy, NASTP  
Main Sharah e Faisal, Karachi



Let's Meet With Our Trainer

## SYED FAIZAN AHMAD

He's a Corporate Trainer, Business Consultant, and Executive Coach with a BE in Mechanical Engineering (NED University, Karachi) and an EMBA in Marketing (SZABIST, Islamabad). He is also a Certified Digital Marketer (IDM Pakistan) and a Certified Professional Coach.



### EXPERTISE & ACHIEVEMENTS:

A seasoned professional with 14+ years of experience in sales strategy, business transformation, and executive development. Has driven over \$45M in sales, led \$40M in cost optimization, and delivered \$10M in CAPEX value. Worked with Fortune 500 organizations including Shell, ExxonMobil, and GE. Delivered corporate training and executive coaching across 80+ organizations, upskilling 5,500+ professionals and coaching 46+ executives. Actively involved in leadership development through ASME since 2008, mentoring and engaging future generations.



# OVERVIEW

## TRAINING OBJECTIVES

This training aims to help participants:

- Understand challenges with clarity and proper problem framing.
- Identify the real problem using root-cause analysis techniques.
- Strengthen logical reasoning for smarter decision-making.
- Encourage creative thinking for sustainable solutions.
- Apply decision-making criteria to select the best solution.
- Ensure successful implementation through clear action plans and follow-through.

## LEARNING METHODOLOGY

- **Peer Learning:** exchange ideas & insights through group activities.
- **Reflective:** encourage self-assessment & personal takeaways.
- **Recall Anchors:** use cues & examples to reinforce key concepts.
- **Gamifying:** make learning engaging through interactive, game-like tasks.



# WHAT YOU WILL LEARN

By the end of this training, participants will be able to:

- Clearly define and scope workplace challenges using structured frameworks.
- Diagnose root causes instead of addressing surface-level symptoms.
- Apply logical reasoning to make objective, data-driven decisions.
- Generate creative and practical solution options.
- Evaluate alternatives and select the most effective solutions.
- Create actionable implementation plans with measurable results.



# REGISTRATION DETAILS

Program Fee: **PKR 27,000 + 15% SST** per participant.

Payment can be made via a Payorder in the name of AshreiTech or IBFT to:

Title of Account: ASHREI TECH PRIVATE LIMITED

IBAN: PK61MEZN0099740107642699

Bank Name: Meezan Bank Limited

**Nominate a group of 4 and get a 15% discount.**

The program fee covers the program manual, certificate of participation, Lunch, Entry Pass, and networking opportunities.

Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information, Contact

**0333-2775771**