

THE INTELLIGENT LEADER GENERATIVE AI FOR BUSINESS MASTERCLASS

This masterclass does not teach coding or advanced technical implementation. Instead, it equips decision-makers with the strategic insight, hands-on exposure, and frameworks required to lead AI adoption confidently and responsibly across their organizations.

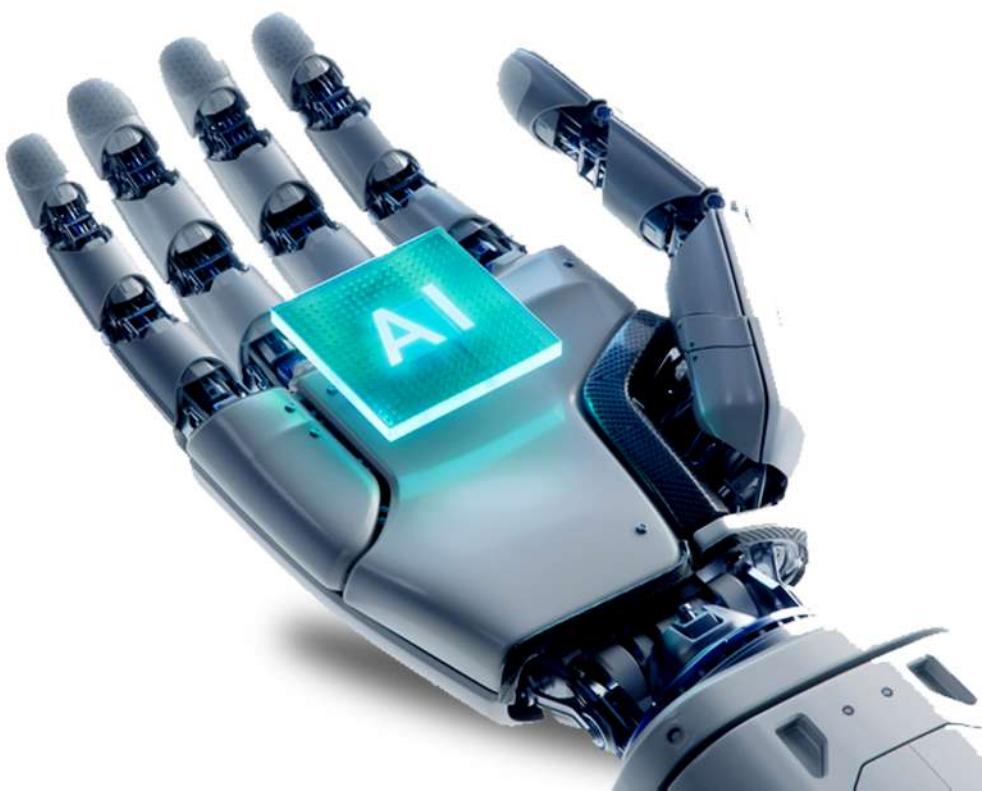
WORKSHOP | DURATION: 1 DAY

DATE

Wednesday, February 4th, 2026

VENUE

Ashrei Tech, 2nd
Floor NASTP Main
Sharah e Faisal,
Karachi.



Let's Meet With Our Trainer

MUHAMMAD SHAHZAR

He's a Co-Founder & CEO, EnablifyAI. A practitioner-led AI enablement specialist who works with leadership teams across corporate, regulatory, and institutional environments. His focus is on enabling real-world AI adoption by empowering decision-makers, not just technical teams.



CLIENTS INCLUDE



WHY THIS TRAINING MATTERS

- Most AI initiatives fail due to lack of early leadership ownership.
- AI success requires understanding real capabilities and limitations.
- Business strategy, teams, and technology must be aligned.
- High-impact AI use cases need clear prioritization.
- Poor leadership involvement leads to fragmented tools and low ROI.

This training equips leaders to:

- Use Generative AI confidently.
- Master prompt engineering.
- Identify real business value across functions.
- Ask better questions of teams and vendors.
- Make informed AI investment decisions.

By the End of the Training, Participants Will:

- Understand what Generative AI is and is not.
- Apply prompt engineering skills across leading AI models.
- Use AI tools for real executive tasks like strategy, analysis, and decision support.
- See practical AI use cases across key business functions.
- Identify high-impact AI opportunities for their organization.
- Leave with a clear, leadership-level roadmap for responsible AI adoption.

The focus is on practical decision-making and real business value, not tools for tools' sake.



FEE DETAILS

- Fee per participants: **PKR 45,000 + 15% SST**

HOW TO REGISTER

- Payment can be made via Payorder in the name of AshreiTech or IBFT to:

Title of Account: ASHREI TECH PRIVATE LIMITED

IBAN: PK61MEZN0099740107642699

Bank Name: Meezan Bank Limited

Payment receipt to be sent at Jiqlbal@ashreitech.com

- **Nominate a group of 4 and get a 15% discount.**
- The program fee covers the program manual, certificate of participation, lunch, entry pass, and networking opportunities.
- Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information, Contact

0333-2775771