

IMPACTFUL HR BUSINESS PARTNERING IN THE AGE OF AI

WORKSHOP | DURATION: 1 DAY

DATE

Wednesday, February 11th, 2026

VENUE

Ashrei Tech, 2nd Floor NASTP
Main Sharah e Faisal, Karachi.



Let's Meet With Our Trainer

AHMAD ALI ZIA

Ahmad Ali Zia is a distinguished HR Leader and trusted People & Business Partner with 30+ years of experience transforming Human Resources into "Resources for Humans." He is known for aligning people strategy with business growth through innovation, organizational excellence, and people-first leadership across global and regional markets.



EXPERTISE

- Strategic HR & Business Partnering.
- Organizational Transformation & Culture Change.
- Leadership Development & Capability Building.
- Talent Attraction, Retention & Executive Search.
- Performance Management & Digital HR Solutions.
- HR Strategy Alignment across FMCG, Pharma, IT, Energy, Oil & Gas & Banking.

CLIENTS INCLUDE



Unilever

PROGRAM OVERVIEW

- Why HR Business Partnering?
- How is the adoption of AI in HR impacting the HRBP role?
- How has HR evolved over the years?
- How have the roles of HRBP evolved?
- The latest Dave Ulrich Model of HR Business Partnering
- The 'What' and 'How' of Impactful HR Business Partnering



TOPICS

- How has HR Function evolved over the years?
- The latest Dave Ulrich Model of HR Business Partnering
- How does an HRBP evolve?
- How have the roles of HRBP evolved?
- Different roles of an HRBP
- The 'HR ABCD'
- The 'Hardware' and 'Software' of Impactful HR Business Partnering in the age of AI
- Model for Future HR Competencies and Roles of the HRBP
- Our collective HR Challenge
- Case Studies and Group Discussions



WHO SHOULD ATTEND?

- Fresh HR Graduates
- Final Year BBA and MBA Students
- Working HR Professionals

WHAT'S IN IT FOR YOU?

- Getting clarity on the roles and responsibilities of an 'Impactful' HR Business Partner in the age of AI
- Learning from an experienced senior HR Professional and Business Partner first-hand
- Putting the most effective HR Business Partnering concepts in to actual practice



FEE DETAILS

- **PKR Rs 36000/ + 15% SST** per participant

HOW TO REGISTER

- Payment can be made via Payorder in the name of AshreiTech or IBFT to:
Title of Account: ASHREI TECH PRIVATE LIMITED
IBAN: PK61MEZN0099740107642699
Bank Name: Meezan Bank Limited
Payment receipt to be sent at Jiqbal@ashreitech.com
- **Nominate a group of 4 and get a 15% discount.**
- The program fee covers the program manual, certificate of participation, lunch, entry pass, and networking opportunities.
- Cancellations can be sent 7 days before the program, after which NO cancellations will be accepted.

For more information, Contact

0333-2775771

YOUR VISION IS POWERFUL

Get ready to lead with it!